## 7 (Plus 1) Accelerators

Exercise: Starting Point – It is important to start from now.

| What are you tracking? | How are you tracking them? | Frequency |
|------------------------|----------------------------|-----------|
| e.g. website visits    | Google Analysis            | Monthly   |
| Sales                  |                            |           |
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| What are you tracking? | How are you tracking them? | Frequency |
|------------------------|----------------------------|-----------|
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